

The Endicia logo features the word "endicia" in a lowercase, sans-serif font. The letter "i" is stylized with a small orange square above it. To the right of the logo, there is a small trademark symbol (TM). The background of the logo area shows a grayscale image of a person's hands holding a shipping label in front of a USPS delivery truck.

# Preparing for the Holiday Shipping Season



Endicia  
247 High Street  
Palo Alto, CA 94301  
800-576-3279 x140  
sales@endicia.com

GoECart  
11 Middle Street  
Bridgeport, Ct 06604  
877-243-3612  
sales@GoECart.com

[www.endicia.com](http://www.endicia.com) [www.GoECart.com](http://www.GoECart.com)



# Ready for the Holiday Season?

With the approaching holiday season bringing more orders and customers to your store/website, are you ready to fulfill these orders in a cost-effective and efficient manner?

Let's explore how using Endicia can save you **TIME & MONEY...**



# USPS Flat Rate Boxes

Have you considered...

- **Using USPS flat rate boxes**

Better to use a	If the package is over
Small Flat Rate Box	1 lb
Medium Flat Rate Box	4 lbs
Large Flat Rate Box	6 lbs

# Free USPS Supplies from Endicia

Have you considered...

- Using USPS flat rate boxes
- **Ordering free USPS supplies from the Endicia store**

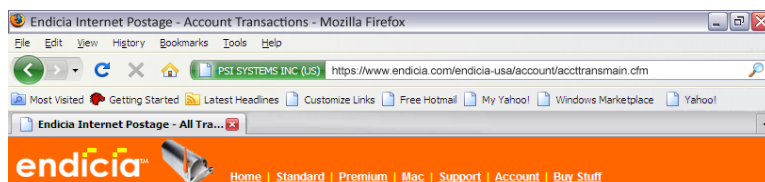
The screenshot displays the Endicia Store website in a Windows Internet Explorer browser. The page is titled "Free USPS Supplies" and features a grid of product listings. Each listing includes a product name, a brief description, a small image of the product, and a price of \$0.00 with a "Buy - More Info" link. The products listed are:

- Express Mail Flat Rate Envelope:** The Express Mail Flat Rate Envelope® is the USPS' fastest service for time-sensitive letters, documents or merchandise. The USPS® guarantees next-day and second-day delivery nationwide or your money back. Dimensions: 12-1/2" x 9-1/2". Price: \$0.00.
- Priority Mail Box:** This unique cube shaped Priority Mail® box accommodates a variety of items such as clothing, books, and hats. Just apply tape, address and ship. Dimensions: 7" x 7" x 8". Price: \$0.00.
- Priority Mail Box:** This easy-to-use, rectangular-shaped Priority Mail® box accommodates a variety of items such as clothing, books, and hats. Dimensions: 12" x 12" x 8". Price: \$0.00.
- Priority Mail Box:** This popular Priority Mail® garment box accommodates a variety of items such as clothing, books, board games, and relatively thin items. This item features self sealing tape on each end. Dimensions: 12-1/8" x 2-3/4" x 13-3/8". Price: \$0.00.
- Priority Mail Flat Rate Envelope:** The USPS® simplifies your Priority Mail® shipping process for documents with this easy-to-use Priority Mail Flat Rate Envelope. This paperboard envelope features a predetermined rate regardless of the weight or destination zone. Dimensions: 12-1/2" x 9-1/2". Price: \$0.00.
- Priority Mail Large Flat Rate Box:** The Priority Mail® Large Flat Rate Box features predetermined rates regardless of weight (domestically) or destination, similar to other USPS Flat Rate products. Dimensions: 12" x 12" x 5-1/2". Price: \$0.00.
- Priority Mail Medium Flat Rate Box:** The Priority Mail® Medium Flat Rate Box features predetermined rates regardless of weight (domestically) or destination, similar to the Flat Rate Envelope. Dimensions: 11" x 8-1/2" x 5-1/2". Price: \$0.00.
- Priority Mail Medium Flat Rate Box:** The Priority Mail® Medium Flat Rate Box features predetermined rates regardless of weight (domestically) or destination, similar to the Flat Rate Envelope. Dimensions: 11-7/8" x 3-3/8" x 13-5/8". Price: \$0.00.
- Priority Mail Shoe Box:** The Priority Mail Shoe Box is designed to meet the needs of footwear and clothing retailers, along with direct-to-customer businesses. The Priority Mail Shoe Box allows shippers to simply slide in a boxed pair of shoes for easy shipping. Dimensions: 7-1/2" x 5-1/8" x 14-3/8". Price: \$0.00.
- Priority Mail Small Flat Rate Box:** (Partially visible at the bottom of the page).

# Postage Reports

Have you considered...

- Using USPS flat rate boxes
- Ordering free USPS supplies from the Endicia store
- **Getting real-time reports from Endicia.com**



## Account Transactions

(limit 1000) System Time: 08/20/08 at 04:11:48 PM

Account 500588

Month:  August  2008 OR

Period:  at  to  at

Transaction ID	Date	Time	From	To	Service	Tracking Number
6,746	08/04/08	08/04/08	Candi Booth 247 High St. Palo Alto, CA 94301-1041		Express Mail Flat Rate Envelope	<a href="#">EO27003938US</a>
6,747	08/04/08	08/04/08	Statue of Liberty 1 Liberty Is Fmrt 1 New York, NY 10004-1487		Priority Mail Delivery Confirmation	<a href="#">9101805213907801053308</a>
6,748	08/04/08	08/04/08	Statue of Liberty 1 Liberty Is Fmrt 1 New York, NY 10004-1487		Priority Mail Delivery Confirmation	<a href="#">9101805213907717259063</a>

## Delivery Statistics

Mail Class	Number	Average	Minimum	Maximum
Express Mail	1	1.0 days	1 days	1 days
Express Mail Flat Rate Envelope	4	1.3 days	1 days	2 days
Priority Mail Flat Rate Envelope	1	1.0 days	1 days	1 days
Priority Mail Flat Rate Box	2	2.0 days	2 days	2 days

## Tracking Statistics

Package Status	Total	%
Logged at USPS	1	11.1%
Delivered	8	88.9%

[Return To Account Management](#)

[Company Info](#) | [Contact Us](#) | [Developers](#) | [Harry's Tutorials](#) | [FAQ](#) | 1-800-576-3279 | [Privacy Policy](#) | [USPS Guidelines](#)  
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# Get Organized and Save

Have you considered...

- Using USPS flat rate boxes
- Free USPS supplies from the Endicia store
- Getting real-time reports from Endicia.com
- **Installing the Endicia software on multiple stations under one account at the same location**
- **Printing more labels with fewer errors using Endicia's integrated solutions**



# Commercial Rates

Here are some ideas...

- **Get discounted rates offered by the USPS**

Mail Class	Discount
Priority Mail (Commercial Base Pricing)	Average 4.7%
Express Mail (Commercial Base Pricing)	5%
Priority Mail International	5%
Express Mail International	8%



# USPS Shipping Advantage Illustration

1lb Package	Carrier Ground	USPS Priority Mail
Base Rate (zone averaged)	\$4.65	\$4.80
Residential Surcharge	\$1.95	\$0.00
Delivery Area Surcharge (Residential)	\$2.40	\$0.00
Fuel Surcharge (8.00%)	\$0.38	\$0.00
Address Correction	\$8.00	\$0.00
<b>Total</b>	<b>\$17.38</b>	<b>\$4.80</b>



Comparison based on UPS published internet rates averaged from zones 2 to 8 and USPS online commercial pricing.






# Global Shipping Tools

Here are some ideas...

- Get discounted rates offered by the USPS
- Integrated customs forms make shipping international easy

 <b>PRIORITY MAIL</b> <small>UNITED STATES POSTAL SERVICE®</small>		<b>Customs Declaration Dispatch Note CP 72</b>		<b>\$49.95</b> US POSTAGE MAR 3 2008 Mailed from ZIP 94301 Large Flat Rate Box, Priority Mail Intl
		 <b>CJ 207 166 075 US</b>		 endicia.com 071V00621230
<b>Large Flat Rate Box</b>		<b>From:</b> Amine Khechle Endicia 247 High St Palo Alto, CA 94301-1041 US		
		<b>To:</b> TEST GB 7 CHALTON HOUSE TEMPLE STREET PORTSMOUTH HANTS PO1 1ED GREAT BRITAIN AND NORTHERN IRELAND		
<b>Detailed description of contents:</b>		<b>Qty.</b>	<b>Weight lb. oz.</b>	<b>Insured Number:</b> <b>Insured Amount (US \$):</b> \$51.45 <b>SCR Value:</b>
Video Games		1	3 0	<b>Import Phone:</b> <b>Email:</b>
<b>Contents:</b> <input type="checkbox"/> Gift <input checked="" type="checkbox"/> Commercial Sample <input type="checkbox"/> Other <input type="checkbox"/> Documents <input type="checkbox"/> Returned Goods		<b>Total Wt.</b> 3 0		<b>Nonde</b>
<b>Comments (e.g., goods subject to quarantine, sanitary/phytosanitary inspection, or other restrictions):</b>		<b>Return</b>		<b>Sender's Name</b> Company Address City, State ZIP
<b>Sender's Customs Reference (if known):</b>		<b>Importer's Customs Reference - (Fiscal or VAT-number of the address, if known):</b>		<b>TEST GB</b> 7 CHALTON HOUSE TEMPLE STREET PORTSMOUTH HANTS PO1 1ED GREAT BRITAIN AND NORTHERN IRELAND
<b>License Number:</b>		<b>Certificate Number:</b>		<b>Invoice Number:</b>
I certify that the particulars given in this customs declaration are correct and that this item does not contain any dangerous articles prohibited by legislation or by postal or customs regulations.		<b>Sender's signature:</b> Steve Grossberg		<b>Date:</b> 3/3/2008
<small>PS Form 2976-A-PM Do not duplicate this form without USPS approval. The temporal may be opened</small>				

 <b>PRIORITY MAIL</b> <small>UNITED STATES POSTAL SERVICE®</small>		<b>Customs Declaration Dispatch Note CP 72</b>		<b>\$0.00</b> US POSTAGE FIRST-CLASS MAIL INTERNAT * SAMPLE * Mailed from ZIP 94301
		 <b>CJ 207 166 075 US</b>		 TEST SAMPLE 071V00621230
<b>USPS First-Class International</b>		<b>VOID - DO NOT MAIL™</b>		
<b>Contents:</b> <input type="checkbox"/> Gift <input checked="" type="checkbox"/> Commercial Sample <input type="checkbox"/> Other <input type="checkbox"/> Documents <input type="checkbox"/> Returned Goods		<b>Total Wt.</b> 1 0		<b>Nonde</b>
<b>Comments (e.g., goods subject to quarantine, sanitary/phytosanitary inspection, or other restrictions):</b>		<b>Return</b>		<b>Sender's Name</b> Company Address City, State ZIP
<b>Sender's Customs Reference (if known):</b>		<b>Importer's Customs Reference - (Fiscal or VAT-number of the address, if known):</b>		<b>TEST GB</b> 7 CHALTON HOUSE TEMPLE STREET PORTSMOUTH HANTS PO1 1ED GREAT BRITAIN AND NORTHERN IRELAND
<b>License Number:</b>		<b>Certificate Number:</b>		<b>Invoice Number:</b>
I certify that the particulars given in this customs declaration are correct and that this item does not contain any dangerous articles prohibited by legislation or by postal or customs regulations.		<b>Sender's signature:</b> Steve Grossberg		<b>Date:</b> 3/3/2008
<small>PS Form 2976-A-PM Do not duplicate this form without USPS approval. The temporal may be opened</small>		<b>Mailing Office Date Stamp</b>  MAR 4 2008 94301 USPS		

# Ship More and Save

Here are some ideas...

- Get discounted rates offered by the USPS
- Integrated customs forms make shipping international easy
- **Add Endicia Parcel Insurance with ease**

# Stealth Postage

Ways to make your customers happy...

- **Stealth postage (hidden postage cost)**

<b>P</b>	<b>US POSTAGE AND FEES PAID</b> JUL 03 2008 Mailed from ZIP 94301 Flat Rate Box, Priority Mail Commercial Base Pricing
	 endicia.com 071V00500588
<b>USPS PRIORITY MAIL®</b>	
Endicia Internet Postage 247 High Street Palo Alto, CA 94301-1041	
<b>SHIP</b> John Doe <b>TO:</b> 5000 A St Sacramento, CA 95819-2223	
<b>ZIP - e/ USPS DELIVERY CONFIRM</b>	
	
420 95819 9101 1480 0860 0590 1395 35	
ELECTRONIC RATE APPROVED # 805213907	

← Hidden postage amounts:  
 “US Postage and Fees Paid”



# Great Features

## Ways to make your customers happy...

- Stealth postage (hidden postage cost)
- Reduce delivery time with Priority Mail
- **SCAN & Track package**

### Track & Confirm

**Search Results**

Label/Receipt Number: **9101 1480 0860 0216 5639 97**  
Class: **Priority Mail®**  
Service(s): **Delivery Confirmation™**  
Status: **Delivered**

Your item was delivered at 10:18 AM on September 3, 2009 in CHESAPEAKE, VA 23323.

Detailed Results:

- **Delivered, September 03, 2009, 10:18 am, CHESAPEAKE, VA 23323** ← 10:18 am Sept 3
- **Sorting Complete, September 03, 2009, 8:21 am, CHESAPEAKE, VA 23323**
- **Arrival at Post Office, September 03, 2009, 8:00 am, CHESAPEAKE, VA 23323**
- **Electronic Shipping Info Received, September 01, 2009**
- **Shipment Accepted; September 01, 2009, 4:38 pm, PALO ALTO, CA 94303** ← 4:38 pm Sept 1

**Notification Options**

**Track & Confirm by email**  
Get current event information or updates for your item sent to you or others by email. [Go >](#)

**Track & Confirm**

Enter Label/Receipt Number.

[Go >](#)

10:18 am Sept 3

4:38 pm Sept 1

# Integration with Endicia

[www.endicia.com/Developers/](http://www.endicia.com/Developers/)



endicia™

Account Sign In

(0)

Search Endicia

go

Home | Service Plans | Store | **Developers** | Support

[Current Topics](#) support: 1-800-576-3279

[Developers' Home](#) · [Integrated Partners](#) · [Label Server](#) · [Street Lookup](#) · [ZIP Lookup](#)

## Welcome to Endicia's Developers' Corner

Offering Developers Ways to Integrate USPS Postage Solutions from Endicia - the #1 USPS Internet Postage Provider and Technology Leader

- We have a number of USPS solutions and tools enabling developers to build direct integration of our award winning products into current and future applications.
- Endicia offers:
  - XML integration with Endicia's DAZZle (PC), Endicia for Mac and InstaPostage clients. This XML integration allows Developers near seamless integration for all their USPS shipping and mailing needs.
  - [Label Server](#) API's are our 100% Web Services providing real-time USPS solutions, perfect for companies shipping over 100 USPS shipments a day from either single or multiple locations.
  - Dial-A-ZIP is our patented address verification process. It allows any application to verify and correct common address errors using the USPS address database running on our server array. [Click here for a demo of our ZIP Code lookup](#) or [here for our Street lookup demo](#). If you are interested in learning more about Dial-A-ZIP please either email us at [Sales@Endicia.com](mailto:Sales@Endicia.com) or call 1-800-576-3279 ext. 140.
  - PictureItPostage API's provides an easy way for our partners to sell customized postage under their own brand.

# Example: GoECart

## Integration overview

- We have a number of USPS solutions and tools enabling developers to build direct integration into your applications
- Over 80 Integrated Partners – allows you to manage your business and USPS shipping with ease

The screenshot shows the top of the Endicia website. On the left is the Endicia logo. To the right are links for 'Account Sign In', a shopping cart icon with '(0)', and a search bar with the text 'Search Endicia' and a 'go' button. Below this is a navigation bar with links for 'Home', 'Service Plans', 'Store', 'Developers', and 'Support'. On the right side of the navigation bar are links for 'Current Topics' and the phone number 'support: 1-800-576-3279'. Below the navigation bar is a breadcrumb trail: 'Developers' Home • Integrated Partners • Label Server • Street Lookup • ZIP Lookup'.

## Integrated Partners

Endicia is integrated into applications from the following premier partners



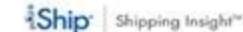
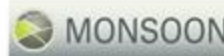
GoECart empowers merchants and retailers of all sizes with innovative, on-demand ecommerce solutions designed to address the challenges of the ever-changing web. Hundreds of organizations rely on GoECart every day to Sell more™ merchandise online and compete more effectively. GoECart's proven technology solutions offer the ultimate in reliability, higher scalability, and unmatched flexibility demanded by the world's busiest ecommerce sites. GoECart's Thriving Partner Ecosystem™ provides an ultimate network of best-in-class ecommerce solutions

providers like Endicia to deliver a rich, immersive experience expected by today's savvy web shoppers. GoECart's integration with Endicia, merchants can calculate postage and print pre-paid, customized and professional USPS shipping labels directly from a web browser. No special printers or hardware is required. Verify and correct common address errors using the US Postal Service address database (both business and residential) via Endicia's Dial-A-ZIP patented address verification process right from the GoECart order screen before any shipment leaves your warehouse. GoECart also supports UPS, FedEx, DHL, Canada Post and other LTL Freight Carriers.

[Please contact Partner to sign up for an Endicia Label Server account](#)

# Integration with Endicia

## Endicia Integrated Partners





# Holiday Season Statistics

**90%** of consumers see free shipping as an enticement into online shopping.

*The Conference Board and TNS*

**61%** of customers will continue to spend less even if the economy recovers.

*Time Magazine*

**34%** of consumers start shopping before Halloween.

*Shop.org*



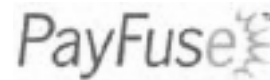


# Tips For a Successful Holiday Season

- Encourage shipping upgrades
- Preserve free-shipping programs
- Don't go overboard on shipping promotions
- Match price drops as they happen
- Use product bundling and cross-selling
- Push loyalty programs
- Remember the January clearance sale



# GoECard Integrated Solution Partners





# GoECart's Endicia Integration Module




- Service Selection and Rate Calculation
- Address Verification
- Purchasing Postage
- Shipping Options Selection
- Generating/Printing USPS Shipping Labels



# Screenshot of Shopping Cart page

## SHOPPING BAG



Item #	Select	Item Name	Qty	Price	Total
1	<input type="checkbox"/>	 <b>NA Hawk T-Shirt</b> <a href="#">Save for Later</a> SKU: TEE-006		\$10.99	\$10.99
2	<input type="checkbox"/>	 <b>Levi's - Relaxed Fit Navy</b> <a href="#">Save for Later</a> SKU: MJEA-002		\$24.50	\$24.50
3	<input type="checkbox"/>	 <b>Ralph Lauren - Cotton/Poly Blend</b> <a href="#">Save for Later</a> SKU: DSH-004		\$18.99	\$18.99
<b>Subtotal:</b>					\$54.48

Shipping & Handling (CA, 90210, US):

Estimated Tax: \$3.95

Total: \$64.43

[Continue Shopping](#) [Remove Item\(s\)](#) [Update Cart](#)

Select carrier:

State & ZIP:

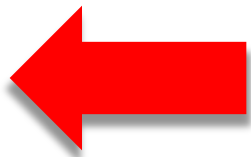
Country:

PROCEED TO SECURE CHECKOUT

Check out with **PayPal**  
The safer, easier way to pay

Google Checkout

Note: Coupons, gift cards, gift wrap, and Bill Me Later are not available through Google Checkout.



# New user login

## NEW CUSTOMER (CREATE ACCOUNT)

**Please make sure that your billing address matches the address on your credit card statement**

<b>First Name:</b>	<input type="text" value="Christie"/>
<b>Last Name:</b>	<input type="text" value="Cuomo"/>
Company Name:	<input type="text"/>
Phone Number:	<input type="text"/>
<b>E-Mail Address (User Name):</b>	<input type="text" value="rocks@mailinator.com"/>
<b>Enter a Password:</b>	<input type="password"/>
<b>Confirm Password:</b>	<input type="password"/>
Add Me To Your Mailing List:	<input type="checkbox"/>

## BILLING ADDRESS

<b>Street Address:</b>	<input type="text" value="1600 Pennsylvania St."/>
Street Address (line2):	<input type="text"/>
<b>City:</b>	<input type="text" value="Washington, DC"/>
<input checked="" type="radio"/> <b>State &amp; ZIP:</b>	<input type="text" value="DC"/> <input type="text" value="20500"/>
<input type="radio"/> <b>Province &amp; Postal Code:</b>	<input type="text"/> <input type="text"/>
<b>Country:</b>	<input type="text" value="United States"/>

If you are a resident of any US Territory including Guam, Puerto Rico, and the US Virgin Islands, please select your territory from the country drop-down and complete the Province & Postal Code section.

## SHIPPING ADDRESS

- Use your Billing Address:**  
 **Use a Different Address:**

PROCEED TO THE NEXT STEP

Proceed to Final Step ►

# Suggest Valid Addresses

## Edit Shipping Address.....

Be sure to click "Bill And Ship to This Address" when done.

### Verify your shipping address

Christie Cuomo, there is a problem with the address provided - we have marked our suggestions **in red** below. Please choose which version of the address you want to use, or click **Edit** next to the address you want to change.

Select an address from these alternatives:

**Original Address:**  Christie Cuomo, 1600 Pennsylvania St., Washington, DC, 20500 Edit

**Suggested Address:**  Christie Cuomo, **1600 PENNSYLVANIA AVE NW**, WASHINGTON, DC, **20500-0003** Edit

Ship to this address Or Return to address book

### Or enter a new shipping address

**First Name:**

**Last Name:**

Company Name:

Phone Number:

**Street Address:**

Street Address (line2):

**City:**

**State & ZIP:**

For International Orders **ONLY**:

**Province & Postal Code:**

**Country:**  United States

Bill And Ship to This Address

Return to Address Book

### Address Accuracy

If the address is not entered correctly, your package may be returned as undeliverable. Save time and avoid delays by providing the correct address information in the appropriate boxes and double-checking for any errors and/or typos. Need help? Click for address tips:

- [General Address Tips](#)

APPAREL & MORE  
PREMIUM APPAREL AT DISCOUNT PRICES

LOGIN | WISH LIST | ORDER STATUS | View Shopping Bag



McAfee SECURE  
TESTED DAILY 11-AUG

Enter a search term.. **Go ▶**

[HOMEPAGE](#) | 
 [MEN'S](#) | 
 [WOMEN'S](#) | 
 [CHILDREN'S](#) | 
 [JEWELRY](#) | 
 [ACCESSORIES](#)

Please review and submit your order

Review the information below, then click "Place your order"

**Place Your Order ▶**

Subtotal: \$54.48 Shipping & Handling: \$6.00 Estimated Tax: \$3.95 **ORDER TOTAL: \$64.43**

Shipping Address: **Change ▶**

**Adam Antium**

21 Jump St.  
Beverly Hills, CA 90210  
United States

Billing Address: **Change ▶**

**Adam Antium**

21 Jump St.  
Beverly Hills, CA 90210  
United States

Shipping Options:

Choose a shipping method:

- USPS Bound Printed Matter - \$5.33  
 USPS Media Mail - \$5.38  
 USPS Parcel Post - \$7.90  
 USPS Priority Mail - \$7.95  
 USPS Express Mail - \$18.00

Gift Options (optional):

Send Gifts in our attractive gift wrap for \$1.50 Per Order. Each gift-wrapped item also includes a gift tag which you may personalize with your own gift Message.

Select Gift wrap Option:

Gift Personalization Message :

Please answer a few quick questions to help us serve you::

How did you find out about us?:

Did you find everything that you wanted?:

Payment Method: **Change ▶**

**OnLine Credit Card** Pay By Credit Card - Visa, MasterCard or AMEX

Card Type

Card Number

Expiration Date

First Name

Last Name

Save this card in my account

Have any gift certificates or promotional claim codes?

Enter them here:

**Apply ▶**

## Order Confirmation

**Thank You for Your Order!**

Your Order Number is **1022**

You will be receiving a confirmation e-mail. Please keep the confirmation email as your receipt.













After your order is processed, you will receive an email letting you know that it is being shipped. This will have your tracking number, and you can track your order directly from this site!

Thanks for shopping with us! As a courtesy, get 5% off of your next order by using the code **RETURN03945345**.

- Apparel & More



Home Sitemap Help Knowledge Base Contact Support Logout

**My Favorites**

- Orders**
  - Place New Order
  - New
  - In Progress
  - Shipped
  - Search Orders
- Customers**
  - Manage Customers
  - Customer Groups
- Products**
  - Inventory Manager
  - Category Editor
  - Manufacturer Editor
  - Global Product Options
- Payment & Shipping**
  - Ship Methods & Rates
  - Tax Rates
  - Pay Methods
- Content Manager**
  - Logo And Custom Header Editor
  - Home Page Editor
  - Company Info & Copyright
  - Socket Manager
  - Links and Link Groups

**Orders** ?

New  
 In Progress  
 On Hold  
 To Ship  
 Partially Shipped  
 Shipped  
 Returned  
 Cancelled

Place New Order  
Search Orders

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## New Orders View

Orders &gt; New Orders

?

Place New Order

[Print Order Summaries](#)[Packing Slip \(Simple\)](#)[Packing Slip \(Adv\)](#)[Print Labels](#)

**Search In**  Hide Filter Options

Last Name:	<input type="text"/>	E-Mail:	<input type="text"/>	Order Type:	<input type="text" value="---All---"/>
Order Number:	<input type="text"/>	State:	<input type="text" value="v"/>	Zip:	<input type="text"/>
Product SKU:	<input type="text"/>	Notes:	<input type="text"/>	Survey Answer:	<input type="text"/>
Start Date:	<input type="text" value="8/16/2009"/>	End Date:	<input type="text" value="9/16/2009"/>	Discount Code:	<input type="text"/>
Amount Start:	<input type="text"/>	Amount End:	<input type="text"/>	Tracking Number:	<input type="text"/>
Custom Order Notes:	<input type="text" value="--All--"/> <input type="text"/>				
Shipping Option:	<input type="text" value="--All--"/>			<input type="button" value="Search"/>	<input type="button" value="Reset"/>

Orders Per Page: 

Amazon Order

Google Order

Gift Certificate

Phone Order

<input type="checkbox"/>	Order #	Date	Customer Name	Shipping Address	Total	Status	Label	Actions
<input type="checkbox"/>	<a href="#">1021</a>	Sep 16, 2009	Adam Antium	21 Jump St., Beverly Hills, CA	\$64.43	New	No	<a href="#">Edit</a>   <a href="#">Print</a>   <a href="#">Delete</a>
<input type="checkbox"/>	<a href="#">1020</a>	Sep 16, 2009	David Hannah	1000 Main St., Lancaster, PA	\$50.53	New	No	<a href="#">Edit</a>   <a href="#">Print</a>   <a href="#">Delete</a>
<input type="checkbox"/>	<a href="#">1019</a>	Sep 11, 2009	Adam Antium	21 Jump St., Beverly Hills, CA	\$791.41	New	No	<a href="#">Edit</a>   <a href="#">Print</a>   <a href="#">Delete</a>

Change selected to:  

Remove From Favorites


# Order Details

## Orders > Order Information

?

Order History : New (4)

Previous


**Order #:** 1021  
**Order Date:** Sep 16, 2009 5:41:00 PM (GMT-05:00) Eastern Time  
**Ship Date:**    
**Affiliate Code:**

**Ship To:** Adam  Antium   
 21 Jump St.   
  
 Beverly Hills   
 CA  90210   
 United States

**Tracking Information:** USPS Library Mail \$6.00  Tracking #:

**Bill To:** Adam  Antium   
 21 Jump St.   
  
 Beverly Hills   
 CA  90210   
 United States

**Customer Information:**  
 Company:   
 Phone:   
 E-Mail: a.antium@mailinator.com

**Payment Information:**  
 Payment Type: Custom Credit Card   
 Card Expiration: 1112  (MMYY)  
 Card Holder Name: Adam Antium   
 Card Number: \*\*\*\*\*-1234  
 Card Type:  Visa

**Gift Wrap:** No

Update

### Order Statuses

- New
- In Progress
- On Hold
- To Ship
- Partially Shipped
- Shipped
- Returned
- Cancelled

### UPS Online Tools

[Create Shipping Label\(s\)](#)

[View Shipping Label\(s\)](#)



### Endicia (USPS) Online Tools

[Create Shipping Label\(s\)](#)

[View Shipping Label\(s\)](#)



endicia

### FedEx Online Tools

[Create Shipping Label\(s\)](#)

[View Shipping Label\(s\)](#)

FedEx

Print



# Create Label

## Order Information

**Order#:** 1021  
**Order Date:** Sep 16, 2009  
**Ship To:** Adam Antium  
 21 Jump St.  
 Beverly Hills  
 CA 90210  
 United States

**Bill To:** Adam Antium  
 21 Jump St.  
 Beverly Hills  
 CA 90210  
 United States

## Verify Shipping Address

Verify Shipping Address

## Tracking Information



## SKU

- TEE-006
- MJE-002
- DSH-004

## Postage Balance:

## Shipping Options

### Service Type/Pa

### Dimensions:

### Insured Value:

### Signature Confirmation:

### Additional Services:

### Ship Date:

### Reference Lines:

Use thermal printer to print labels?

## Shipping Options

Customer selected: USPS Library Mail \$6.00

**Service Type/Package:** --Select Service Type/Package-- ?

**Dimensions:**  x  x  inches (L x W x H) ?

Package is irregular or unusual ?

**Insured Value:**

**Signature Confirmation:**

**Additional Services:**

**Ship Date:**

**Reference Lines:**

Use thermal printer to print labels?

- Select Service Type/Package--
- Select Service Type/Package--
- Priority Mail (2-3 days)
- Flat Rate Envelope
- Package/Thick Envelope
- Flat Rate box
- Express Mail (Next Day)
- Flat Rate Envelope
- Package/Thick Envelope
- Large Package
- First Class Mail Parcel (2-5 days)
- Package/Thick Envelope
- Large Package
- Media Mail (2-9 days)
- Package/Thick Envelope
- Large Package
- Parcel Post (2-9 days)
- Package/Thick Envelope
- Large Package
- Very Large Package

Calculate Postage and Fees

Create Label

Close



# Shipping Label

# P

US POSTAGE AND FEES PAID

\* SAMPLE \*  
Mailed from ZIP 06604  
Priority Mail  
Medium Flat Rate Box

Commercial Base Pricing

**\*VOID - DO NOT MAIL\***



FakeDeviceID

endicia.com

## USPS PRIORITY MAIL

Apparel & More  
10 Middle St.  
Bridgeport  
BRIDGRPORT CT 06604

SHIP Adam Antium  
TO: 21 Jump St.  
BEVERLY HILLS CA 90210

ZIP - e/ USPS DELIVERY CONFIRM



420 06604 9122 1480 0860 0123 4567 81

## Orders &gt; Order Information

Order History : New (11), Shipped (4), Partially Shipped (1)

[Previous](#)

**Order #:** 1019  
**Order Date:** Sep 17, 2009 5:52:00 PM (GMT-05:00) Eastern Time  
**Ship Date:** Sep 17, 2009 12:00:00 AM  
**Order Status:** Shipped  
**Ship To:** Christie Cuomo  
 1600 Pennsylvania Ave  
 Washington, DC  
 DC 20500  
 United States  
[Map](#)

**Tracking Information:** **Tracking # :** [9122148008600123456781](#)  
**Item Shipping Method** **Tracking#:**  
 USPS Priority Mail Flat Rate box [9122148008600123456781](#)

**Customer Information:** **Christie Cuomo**  
 Phone:  
 E-Mail: [christie\\_rocks@mailinator.com](mailto:christie_rocks@mailinator.com)

**Payment Information:** **Payment Type:** Custom Credit Card  
**Card Expiration:** 1111 (MMYY)  
**Card Holder Name:** 3214321432143214  
**Card Number:** \*\*\*\*\*-1111  
**Card Type:** 

**Gift Wrap:** No

**Bill To:** Christie Cuomo  
 1600 Pennsylvania Ave  
 Washington, DC  
 DC 20500  
 United States

[Edit Order Details](#)[Edit Customer Details](#)

## Order Statuses

- New  
 In Progress  
 On Hold  
 To Ship  
 Partially Shipped  
 Shipped  
 Returned  
 Cancelled

## UPS Online Tools

[Create Shipping Label\(s\)](#)[View Shipping Label\(s\)](#)

## Endicia (USPS) Online Tools

[Create Shipping Label\(s\)](#)



# Why Use GoECart?

- Sell More.
- Award-winning GoECart ecommerce platform.
- Hundreds of features.
- Harness the power of social media and web 2.0.
- Leverage our best-in-class partner network.
- Deliver an exceptional user experience.
- Get world class professional services and support.

# Summary

- Reduce your shipping costs by using USPS
- Never leave the admin panel to complete an order
- Track order status and shipment tracking directly from your store
- Preemptively verify bad addresses
- Learn more about the GoECart Endicia Integration module





# Question & Answer Session

If you haven't done so already, please take this time to submit questions to our speakers using the Q&A chat window on your console.



# Contact Us



## Phone

- 800-576-3279
  - Sales – Ext. 140
  - Support – Ext. 130
  - 7 AM – 5 PM PST

## Email

- [Sales@endicia.com](mailto:Sales@endicia.com)
- [Support@endicia.com](mailto:Support@endicia.com)



## Phone

- Sales – 877-243-3612
- Support – 718-701-2944
  - 8:30 AM – 6:30 PM EST

## Email

- [Sales@GoECart.com](mailto:Sales@GoECart.com)
- [Support@GoECart.com](mailto:Support@GoECart.com)