

DYMO

Endicia

Getting Started with Endicia



Agenda

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- Endicia Accounts
- Software Features
 - Address Book
 - Label Customization
 - Stealth
 - Email
- Your account page on Endicia.com
 - Package Lookup
 - Refunds
 - SCAN
 - Account Management
- Q&A session

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Endicia Accounts



No Monthly Fee Services

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- Great Solution for Standard Office Mail
- Special Label Sheets or Rolls Required
 - Rolls work with DYMO LabelWriter 400/450 Series: Turbo, Twin Turbo, 4XL, and Duo
 - Sheets Work with Standard Page-size inkjet and laser printers
- Postage Printing Only – No Integrated Shipping Labels
- No Discounts on Postage

- Any single-piece rate from the USPS available
- Layouts for APO/FPO and International shipments with integrated Customs forms
- Discounts on Priority, Express Mail, Priority Mail International and Express Mail International available
- Shipment Confirmation Acceptance Notice (SCAN)
- Endicia Insurance available at a lower cost than USPS Insurance

Features of the Standard account, PLUS

- Stealth Indicia
- Return Labels
- Integration with many 3rd party software packages
- Package Lookup and additional report features from your account page.
- Deeper Discounts on Endicia Insurance

Endicia for Mac

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The screenshot shows the 'Endicia for Mac - **TEST SERVER**' window. On the left, a USPS Priority Mail label is displayed with the following details:

- US POSTAGE AND FEES PAID**
 - * SAMPLE * Mailed from ZIP 21093
 - 1 lb Priority Mail Rate Zone B
 - Commercial Base Pricing
 - **VOID - DO NOT MAIL**
 - TEST SAMPLE 071M00569035
- USPS Priority Mail**
- Ship To:** BEN OCKEN, ENDICIA, 247 HIGH ST, PALO ALTO CA 94301
- ZIP - e/ USPS DELIVERY CONFIRM**
- Barcode and tracking number: 420 94301 9101 8052 1390 7328 9779 72
- ELECTRONIC RATE APPROVED R905213907

On the right, the 'Account Summary' section shows:

- Current Balance: \$494.56
- This Print: \$5.44
- Ending Balance: \$489.12

Below this, the 'Insurance Details' section states: 'Endicia Insurance: \$0.00. Insurance is billed monthly to your account.'

The 'Print Summary' section shows 'LabelWriter 400'.

At the bottom of the window, there are buttons for 'Print a Test Label', 'Printer Setup', 'Cancel', and 'Print Label'. Below the window, a 'Last Confirmation Number:' field is empty, and a 'Prepare Label for Printing...' button is visible.

Features of the Premium account, PLUS

- Software that will allow you to:
 - Grab address and other shipping information from a database, or stage your labels and print them at once
 - Rate shop between the USPS and other carriers
- An even deeper discount on Endicia insurance

Endicia Services Comparison



Product	Customer Need	Integration	Cost
Endicia No Monthly Fee	<i>Postage Printing Only. Limited Number of Mail Classes.</i>	None	Cost of the Special Label Sheets or Rolls
Endicia Standard	<i>Basic Postage and Shipping Labels. No Stealth Postage. No Email Customization. Discount on Insurance.</i>	None	Endicia \$9.95/mo
Endicia Premium / Endicia for Mac	<i>Advanced features, Stealth Postage, Integration. Deeper Discount on Insurance.</i>	3 rd Party or Custom	Endicia \$15.95/mo
Endicia Professional	<i>Integrate with Backend Database. Standalone print staging from list. Rate Shopping tool that works with existing commercial shipping software installation.</i>	3 rd Party or Custom	Endicia \$34.95/mo

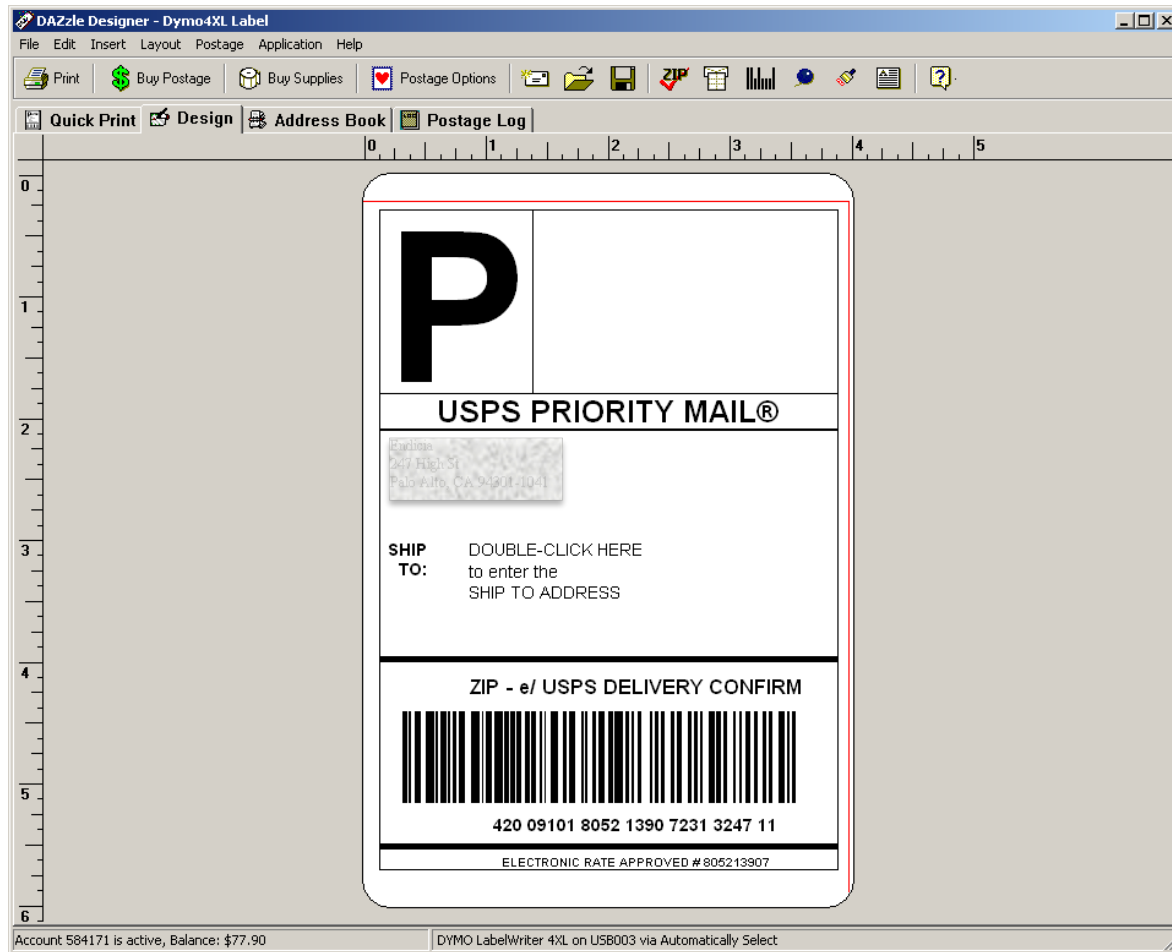
Using the DAZzle Software



Your DAZzle Software

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Your Account on Endicia.com



Your Account Page

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Endicia Account

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Account Summary Update Profile Download Software Tools Reports Help

Deb Mostycki: Member Since 09/08/2006 Postage Balance :: \$ 77.90

Account Summary

September 03, 2010 - Welcome Deb

Account 584171	
Account Established	09/08/2006
Service Plan	Monthly Professional Service FREE
Fees Paid Through	08/08/2010
Last Billing Date	N/A
Last Billed Amount	N/A

Postage Usage	
Total Postage Purchased	\$1,480.59
Total Express Mail Rebate	\$0.00
Total Postage Printed	\$1,402.69
Postage Balance	\$77.90

Endicia Insurance	


Recent Store Purchases

No store purchases.

Get Free Service. Get a free month of service when you refer an Endicia customer. Ask them to sign up for the free trial at www.endicia.com and make sure they enter your account number (584171) as the Promotional Code.

Getting Started? Click here for new user guides, informative videos, and other frequently asked questions.
[More information.](#)

[Visit the Endicia Store](#)



Transferring data from www.endicia.com...

Wrap Up



- If you haven't done so already, please take this time to submit questions to our speakers using the Q&A chat window on your console.
- This presentation will soon be available for download at:

<http://www.endicia.com/Support/Webinars/>

- For general or account questions:
 - Email: sales@endicia.com
 - Phone: (800) 576-3279 x140
- For software or printer issues:
 - Email: support@endicia.com
 - Phone: (800) 576-3279 x130
- For anything:
 - Twitter: www.twitter.com/endicia
 - Facebook: www.facebook.com/dymo.endicia

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Thank you!

