

# Endicia

Professional

Professional Fulfillment Solution



# Instant access means instant results.

Endicia Professional gives you instant access to U.S. Postal Service® shipping. An off-the-shelf solution for integrated order fulfillment, it lets you take advantage of attractive Postal Service<sup>™</sup> Commercial Pricing directly from your order database. It gives you a full suite of professional shipping features. There are no minimum daily requirements, certifications, audits, forms, or lengthy contracts. Just sign up, download and start shipping!

der Lookup Batch Print	
Shipping Address	Postage and Additional Fees
12345 Retrieve	Order \$7.90 Print Label
John Doe 123 Any St Los Angeles, CA 90016-1234	Package Weght and Size Scale Weight L W H 2 Ib Y
Precise Address Match! (F	Residential)
Services	Additional Details
Mail Class	Postmark Date 3/26/2010
Priority Mail (\$7.90)	Recipient Email johndoe@anyemail.com
Tracking	Recipient Phone
Delivery Confirmation (FREE)	
Package Value	Service Options
\$100.00	Stealth Postage Certified Mail (\$2.80)
Use Endicia Insurance (\$0.75)	Non-machineble Return Receipt
If used, your account will be billed monthly.	
	Balloon Rate Sunday/Holiday Del.
Show Additional Reference Fields	C.O.D. (\$6.80) Restricted Delivery Registered Mail (\$11.50)
	L registered mail (\$11.50)
Active Profile	Edit Profile New Profile

## **Product Features:**

- 1 Print Postage-Paid Shipping Labels. You can print complete, customizable labels for all of your packages right from your PC. Each label includes address validation to reduce returned packages. Electronic Delivery Confirmation<sup>™</sup> and Signature Confirmation<sup>™</sup> service saves you up to \$0.70 per package; discounted Endicia Parcel Insurance can save up to 66%.
- 2 **Simplified International Mail.** With over 200 countries on its roster, the Postal Service makes shipping a global phenomenon. Endicia makes it an easy, cost-effective one. Print pre-filled Customs forms and get access to Commercial Pricing discounts. Eliminate guesswork with our International Mail Advisor: view costs, delivery standards, and your destination country's prohibitions and restrictions.
- 3 **Proof of Shipping.** Show your customers proof positive that you shipped their package by using SCAN. The SCAN feature links the day's shipments to a single barcoded form; the USPS<sup>®</sup> scans this form at pickup, and when your customer checks the package status on the web they will see a simple statement reading "The USPS accepted this item at [X] Date, [Y] Time."
- 4 Manage Your Shipping. Endicia Professional lets you send customized shipment notification emails to reassure your customers. Include your own language, shipment data, and a link to online tracking. Stay on top of postage spending and shipping with up-to-date electronic postage statements, transactions, package records, and the delivery statistics on your tracked packages.

## **Key Product Features:**

#### Database Integration.

Reduce the errors and costs of double entry. Scan or type an order number and Endicia Professional pulls the shipping information from your order database. Print your label, then automatically post-back tracking numbers and other shipment data to your database.

#### Print Staging.

Save effort by processing your order list in grouped batches. Endicia Professional imports store data to process your shipments and allows you to stage your printing. You can import or assign different weights and mail classes for each order and pre-validate all your addresses, making printing more efficient.

# Product Comparison Chart:

Postage Features	Endicia Standard \$9.95/mo.	Endicia for Mac \$15.95/mo.	Endicia Premium \$15.95/mo.	Endicia Professional \$34.95/mo.	Endicia Platinum Shipper \$34.95 or \$99.95/mo.
Domestic Mail					
	•	•	•	•	•
International Mail	•	•	•	•	•
DYMO <sup>®</sup> Printable Postage Sheets & Rolls	•	•	•	•	•
Electronic Delivery Confirmation <sup>™</sup>	•	•	•	•	•
Electronic Signature Confirmation™	•	•	•	•	•
Address Validation	•	•	•	•	•
Prefilled Customs Forms		•	•	•	•
International Mail Advisor	•	•	•	•	•
Payment for Optional USPS® Services	•	•	•	•	•
Software Features					

Thermal Printer Support	•	•	•	•	•
Scale Integration	•	•	•	•	•
Software Postage Log	•	•	•	•	•
Web-based Reports	•	•	•	•	•
Label Customization	•	•	•	•	•
Email Notification	•	•	•	•	•

### **Advanced Features**

Stealth Postage	•	•	•	•	
Online Package Lookup	•	•	•	•	
Delivery Statistics	•	•	•	•	
3rd Party Software (XML) Integration	•	•	•	•	
Return Shipping Labels	•	•	•	•	
Business Reply Mail®		•	•	•	
SCAN (Bulk Acceptance Scan)			•	•	
Database (ODBC) Integration			•	•	
Print Staging			•		
Rate Shopping				•	
Shipment Analysis Report				•	
Optional Dealer Support				•	

#### Insurance

Endicia Parcel Insurance	•	•	•	•	•
Third-party Insurance	•		•	•	•
U.S. Postal Service <sup>®</sup> Insured Mail	•		•	•	•

U.S. Postal Service<sup>®</sup>, USPS<sup>®</sup>, Business Reply Mail<sup>®</sup>, Postal Service<sup>™</sup>, Delivery Confirmation<sup>™</sup> and Signature Confirmation<sup>™</sup> are among the many trademarks of the United States Postal Service. © 2010 PSI Systems, Inc. DYMO and the DYMO logo are trademarks or registered trademarks of Sanford LP or its affiliates. Endicia, Endicia Professional, Endicia Premium, Endicia Platinum Shipper and Stealth Postage are trademarks or registered trademarks of PSI Systems, Inc. All other trademarks are property of DE-PROD-001 their respective owners.

www.endicia.com

Endicia

DYMO

June 2010