

# \$1 Billion in Postage Processed

New Milestone for Internet Postage Service  
Over \$65 Million in User Savings

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Press Release

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One Billion dollars of postage has been printed through Endicia since the service's debut in 2000. Along the way, users have saved over 65 Million dollars on Delivery and Signature Confirmation alone by using Endicia's discounted electronic service instead of purchasing the retail version at the counter of their local post office. While these savings are easy to quantify, they may pale in comparison to the users' overall efficiency gains. Endicia allows customers to easily take advantage of low USPS shipping rates and avoid all the accessorial charges, such as residential delivery fees and fuel surcharges, which are commonly levied by commercial carriers. Users have also saved millions more using Endicia's discounted parcel insurance and have each eliminated countless hours of work in shipment preparation and trips to the post office.

The one billionth dollar of postage was printed by Matt Lounsbury of Stumptown Coffee Roasters in Portland, Oregon. The company, a premium, small batch, coffee roastery and chain of small cafes, is the recipient of this year's Roaster of the Year award from Roast Magazine. They were also picked Best Boutique Roasters by Food & Wine Magazine, are listed as one of the four best coffees in the world by National Geographic Adventure, and have received high marks from numerous local and national publications.

Commenting on Endicia's role, Matt Lounsbury stated: "Endicia has helped us cross the digital divide, getting our coffee online and into the homes of customers across the country. Without it, I don't think ecommerce would have been an easy option for us." Stumptown Coffee Roasters' dedication to the craft of small batch coffee roasting has paid off in a national reputation for excellence. Endicia is proud to be part of Stumptown Coffee Roasters' fulfillment blend, delivering their coffee as far as their reputation has traveled.

"We couldn't be more excited, both with the success of our service and with what that represents for our users," said company president, Harry Whitehouse. "At no other time in history has it been easier for small and medium size businesses to fulfill their products while managing their shipping expenses. That ease translates directly into the ability of these companies to be successful in their growing marketplace."

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The continued growth of online commerce and auction services has fueled the usage of Endicia's Internet Postage service. Endicia makes USPS shipping products as easy and seamlessly integrated as competing commercial carriers, often for far less than those services charge. With the success or failure of so many online and mail order transactions dependent on the ability to cost-effectively ship products worldwide, Endicia has become a critical element in business planning for a growing number of companies.

## **About Endicia**

Endicia is the leading provider of Internet Postage, with over \$1 billion of postage printed, 40 integrated partners, and 25 years of experience in the postal industry. Endicia's PC and Mac applications allow users to print postage and shipping labels for all mail classes, domestic and international. Endicia's shipping functionality includes discounted Delivery or Signature Confirmation, discounted insurance, hidden postage amounts, and pre-filled customs forms. Endicia's APIs allow developers to integrate postage printing into a variety of applications, including web-based services. Endicia's PictureItPostage service allows businesses and individuals to print customized postage with their logos, images, or pictures. In 1989, the company received the first annual U.S. Postal Service Quality Supplier Award, and in 2004, the Industry Star Award.

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