

First Internet Postage Service to Support Single-Ply Express Mail Labels

PALO ALTO, Calif., August 31 2001 -

Envelope Manager Software announces the availability of the next generation of its Endicia Internet Postage(TM) service. Version 4.2.9 of the DAZzle(TM) 2001 software adds support for a single-ply label that eliminates the need to manually fill out multi-part labels or go to the Post Office to send Express Mail.

Endicia Internet Postage was the first Internet Postage service to provide customers with International Mail and Electronic Delivery Confirmation on Priority Mail and Package Services. With this release, Endicia adds to its technology lead by being the first and only Internet Postage service to provide customers with a convenient Express Mail solution through a USPS pilot program. "Express Mail has always been a great value for USPS customers because of its low rates and the weekend and residential delivery at no extra charge; however, it has lacked the convenience of an Internet-based single-ply form that competitive services provide," said Harry Whitehouse, president, Envelope Manager Software. "The single-ply label dramatically improves the convenience of Express Mail and provides yet another money- and time-saving feature to our Endicia Internet Postage customers."

Major Features

Endicia users can now print the complete Express Mail shipping label using an ordinary laser or inkjet printer without manually filling out multi-part Express Mail forms. Users simply provide the destination address and select options for signature waiver, weekend, and holiday delivery. Users can also check the USPS delivery commitment for the destination of their package, and they can print a receipt for their records when they print the label. As with Electronic Delivery Confirmation, users get the added convenience of 1-click status checks on all their packages. This eliminates the need for keeping receipts or tracking numbers and typing that information in every time they need to get a package status.

Also in this release, users can now send 1-click email notifications to their recipients informing them of their package shipment. These email notifications include both the package tracking number and a hyperlink that takes the recipient directly to the status page for that package.

About Endicia Internet Postage

Endicia Internet Postage is a service that allows users to print postage directly on their mailpieces using an award winning mailpiece design tool. Endicia's users design and print professional mail-pieces with graphics and text for added impact. This service needs only a PC, an Internet connection, and a laser or inkjet printer - no hardware to lease or install. The service is available at www.endicia.com including a free 30-day trial. After the free trial, users have a choice of a monthly plan with a service fee of \$9.95/month or an annual plan with a fee of \$99.95/year.

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About Envelope Manager Software

Envelope Manager Software (www.envelopemanager.com) is a leader in desktop mail software, with over 15 years of experience in the postal industry. The company's founders have supported essential elements of the U.S. Postal Service's nationwide automation effort, and in 1989, they received the first annual U.S. Postal Service Quality Supplier Award. In 1993, Envelope Manager became the standard software for address hygiene and bar-coding at the U.S. Postal Service.

Envelope Manager Software markets a variety of desktop mailing software products with an install-base of over 95,000 users. These products include DAZzle Plus(TM), DAZzle Designer(TM), DAZzle Express(TM), Envelope Manager(TM), and Alpha Mailer(TM). All of the products meet the USPS standards for automation-compatible mail and are designed for PC users. Envelope Manager Software also developed Direct Mail Manager, a wizard-like direct mailing application that is offered as part of Microsoft Office 97 and Office 2000.

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