

First Internet Postage Service to Support Electronic Delivery and Signature Confirmation for First Class Mail Parcels

PALO ALTO, Calif., July 15 2002 -

Envelope Manager Software announces the availability of the next generation of its Endicia Internet Postage(TM) service. Version 4.3.5 of the DAZzle(TM) 2002 software adds support for Electronic Delivery and Signature Confirmation on First Class Mail Parcels. Also in this release, Endicia customers are beta-testing advanced shipping features including hidden-postage "stealth indicia" and an XML application programming interface.

Endicia Internet Postage was the first Internet Postage service to provide customers with International Mail, Electronic Delivery and Signature Confirmation on Priority Mail and Package Services, and a convenient Express Mail solution. With this release, Endicia adds to its technology lead by being the first and only Internet Postage service to provide customers with discounted Electronic Delivery and Signature Confirmation on First Class Mail parcels. This release also lets customers test features designed specifically for professional and high-volume shippers. "Our customers have been saving countless hours and thousands of dollars with our Internet Postage service and Electronic Delivery Confirmation," said Harry Whitehouse, president, Envelope Manager Software. "First Class Mail parcels expand our customers' shipping options for time-sensitive packages under 13 ounces, and the advanced shipping features will enable tighter integration and shipping profit centers for professional shippers."

Major Features

Endicia users can now print Electronic Delivery and Signature Confirmation for First Class Mail parcels, at discounted fees of \$0.13 and \$1.35 per package, respectively. Customers save \$0.42 and \$0.50 per package over Retail Delivery and Signature Confirmation. Users also get the added convenience of e-mail notification and 1-click status checks on all their packages. This eliminates the need for keeping receipts or tracking numbers and typing that information in every time they need to get a package status.

Endicia users can also beta-test features to print shipping labels that do not display the postage amount and an XML interface that allows users to tightly integrate DAZzle with users' software applications. Shipping labels that employ "stealth indicia" remove the postage amount from the human-readable portion of the postage indicia. This feature is essential for online and catalogue sellers, who typically charge shipping and handling fees that cover expenses above and beyond the postage itself (such as packaging, labor, insurance, etc). The XML interface allows other applications to supply or retrieve information from DAZzle using industry standard protocol. This allows customers and third party software developers to tightly integrate DAZzle into their applications, thereby reducing the time and cost of the fulfillment/shipping process.

About Endicia Internet Postage

Endicia Internet Postage is a service that allows users to print postage directly on their mailpieces using an award winning mailpiece design tool. Endicia's users design and print professional mail-pieces with graphics and text for added impact. This service needs only a PC, an Internet connection, and a laser or inkjet printer - no hardware to lease or install. The service is available at www.endicia.com including a free 30-day trial. After the free trial, users have a choice of a monthly plan with a service fee of \$9.95/month or an annual plan with a fee of \$99.95/year.

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About Envelope Manager Software

Envelope Manager Software (www.envelopemanager.com) is a leader in desktop mail software, with over 15 years of experience in the postal industry. The company's founders have supported essential elements of the U.S. Postal Service's nationwide automation effort, and in 1989, they received the first annual U.S. Postal Service Quality Supplier Award. In 1993, Envelope Manager became the standard software for address hygiene and bar-coding at the U.S. Postal Service.

Envelope Manager Software markets a variety of desktop mailing software products with an install-base of over 95,000 users. These products include DAZzle Plus(TM), DAZzle Designer(TM), DAZzle Express(TM), Envelope Manager(TM), and Alpha Mailer(TM). All of the products meet the USPS standards for automation-compatible mail and are designed for PC users. Envelope Manager Software also developed Direct Mail Manager, a wizard-like direct mailing application that is offered as part of Microsoft Office 97 and Office 2000.

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