



PRES RELEASE

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API Enables Postage-Paid Shipping Labels

Increases Package Shipping Options for 3rd Party Applications

PALO ALTO, Calif., June 21 2005 – Endicia™ announces the availability of its Label Server™ API. This application programming interface allows Endicia’s partners to deliver USPS postage labels from their applications and websites; so that their customers can print Postal shipping labels without installing any additional software. The labels are independent of the customer’s desktop operating system, and they are complete with postage and tracking.

Endicia Internet Postage was the first Internet Postage service to provide customers a desktop shipping system with integrated private insurance, hidden postage amounts, International Mail, Electronic Delivery and Signature Confirmation, and a convenient Express Mail solution. The Label Server API expands Endicia’s service to markets previously exclusive to private carriers. “Parcel and document shipping have long been key features of a wide variety of applications from Enterprise logistics to eCommerce websites, but without the inclusion of USPS products, customers of these applications were shielded from some of the most cost-effective options for shipping,” said Harry Whitehouse, president, Endicia. “Our partners can now add value to their customers by integrating these savings into their applications.”

The Endicia Label Server uses state of the art XML Web Services, so that application developers can support USPS shipping without forcing their end users to install new software or change their workflow. The system produces an integrated label image, complete with (stealth) postage, delivery/return addresses, and Delivery Confirmation or Express Mail barcodes. This fully scalable system serves a diverse range of customers and applications. Interested partners can learn more about Endicia’s Label Server at 800-576-3279 x127 or LabelServer@endicia.com.

About Endicia Internet Postage

Launched in 2000, Endicia (www.endicia.com) is a leading Internet Postage service that allows users to print complete, postage-paid envelopes and labels for domestic and international mail. Endicia’s shipping labels include discounted Delivery/Signature Confirmation, discounted private insurance and hidden-postage amounts. Endicia needs only a PC, an Internet connection, and a laser or inkjet printer – no hardware to lease or install. The service is available at www.endicia.com including a free 30-day trial. Endicia is offered by Envelope Manager

Software, a leader in desktop mail software, with over 20 years of experience in the postal industry. The company's founders have supported essential elements of the U.S. Postal Service's nationwide automation effort. In 1989, they received the first annual U.S. Postal Service Quality Supplier Award; in 1993, Envelope Manager became the standard software for address hygiene and bar-coding at the U.S. Postal Service; and in 2004, Endicia received the U.S. Postal Service Industry Star Award.

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Label Server, PictureItPostage, Endicia Internet Postage, Endicia Premium, Endicia Professional, Platinum Shipper, DAZzle, DAZzle Designer, DAZzle Express, Envelope Manager, and AlphaMailer are trademarks of Envelope Manager Software. All other trademarks are the property of their respective owners.

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