

# PIC and Endicia Demonstrate Sellers' Shipping Center at Inaugural eBay Live Event

## **ANAHEIM, Calif., June 21 2002 -**

At the inaugural eBay Live event today, Envelope Manager Software (EMS) and Package In-Transit Coverage (PIC) demonstrated the Sellers' Shipping Center combining EMS's Endicia Internet Postage(TM) service with PIC's Discount Parcel Insurance. Endicia Internet Postage lets eBay sellers print complete pre-paid USPS shipping labels for their products right from their PC. PIC's package insurance service lets eBay sellers take advantage of heavily discounted insurance rates from within Endicia. The combined services, Sellers' Shipping Center, let the eBay seller ship, insure, and confirm delivery of their products to the buyer without leaving their home or office.

### **About Endicia Internet Postage**

Endicia Internet Postage is the first and only Internet Postage service to provide customers with International Mail, Electronic Delivery Confirmation (free on Priority Mail and discounted on Package Services), discounted Electronic Signature Confirmation, and a convenient Express Mail solution; all integrated into a single shipping label. Endicia also lets customers take advantage of PIC's discounted package insurance rates without having to manually fill out shipping logs or go to the Post Office. "Our customers have been saving countless hours and thousands of dollars with our Internet Postage service and Electronic Delivery Confirmation," said Dr. Harry Whitehouse, president, Envelope Manager Software. "Our Sellers' Shipping Center collaboration with PIC expands the money- and time-saving features available to our customers and provides long-awaited convenience to eBay sellers shipping insured packages."

Endicia users print complete USPS shipping labels with Electronic Delivery or Signature Confirmation for Priority Mail and all the Package Services, at discounted fees (saving \$0.38-\$0.50 per package over Retail USPS fees). Users also get the added convenience of e-mail notification and one-click status checks on all their packages. This eliminates the need for keeping receipts or tracking numbers and retyping that information every time they need to get a package status. Endicia needs only a Windows PC, an Internet connection, and a standard printer - no hardware to lease or install. The service is available at [www.endicia.com](http://www.endicia.com) including a free 30-day trial.

### **About Package In-Transit Coverage**

Package In-Transit coverage is the only insurance company that is an approved partner of the United States Post Office. eBay sellers can take advantage of Package In-Transit Coverage (PIC) to save money on their insurance premiums and avoid a trip to the Post Office. eBay sellers who combine PIC insurance with Endicia postage reduce their insurance rates by 90%. PIC guarantees all USPS claims are paid within 7-10 working days. International insurance is available and PIC insures any USPS shipping method. Packages insured with PIC do not need to be presented to a retail clerk, so they can be deposited in a mailbox or handed to a mail carrier. PIC also insures sellers who ship through any of the other major carriers.

PIC provides sellers with a simple way to reduce their shipping expense. There are no start-up fees or monthly fees. PIC also provides online parcel insurance for buyers and sellers who wish to have the occasional package insured purchased directly from the PIC site at [www.pkgcovg.com](http://www.pkgcovg.com).

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### **About Envelope Manager Software**

Envelope Manager Software ([www.envelopemanager.com](http://www.envelopemanager.com)) is a leader in desktop mail software, with over 15 years of experience in the postal industry. The company's founders have supported essential elements of the U.S. Postal Service's nationwide automation effort, and in 1989, they received the first annual U.S. Postal Service Quality Supplier Award. In 1993, Envelope Manager became the standard software for address hygiene and bar-coding at the U.S. Postal Service.

Envelope Manager Software markets a variety of desktop mailing software products with an install-base of over 95,000 users. These products include DAZzle Plus(TM), DAZzle Designer(TM), DAZzle Express(TM), Envelope Manager(TM), and Alpha Mailer(TM). All of the products meet the USPS standards for automation-compatible mail and are designed for PC users. Envelope Manager Software also developed Direct Mail Manager, a wizard-like direct mailing application that is offered as part of Microsoft Office 97 and Office 2000.

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