



PRELIMINARY RELEASE

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Dramatic Savings on Parcel Insurance Seamlessly Enabled by Internet Postage Service

PALO ALTO, Calif., April 29 2004 – Envelope Manager Software announces the availability of the next generation of its Endicia Internet Postage™ service. Version 4.6 of the DAZzle™ software adds seamlessly integrated Endicia parcel insurance with rates up to 70% less than USPS Insured Mail. Endicia also adds support for printing pre-filled claims forms to simplify the recovery process on lost or damaged items.

Endicia Internet Postage was the first Internet Postage service to provide customers with integrated private insurance, hidden postage amounts, International Mail, Electronic Delivery and Signature Confirmation, and a convenient Express Mail solution. With this release, Endicia adds to its customer value by providing the lowest cost parcel insurance coverage of any Internet Postage service. “Online sellers often need to insure the merchandise they ship; however, most sellers are faced with long Post Office lines to use USPS Insured Mail, and many sellers do not have the insurance volume to effectively take advantage of private insurance,” said Harry Whitehouse, president, Envelope Manager Software. “Endicia insurance avoids both problems by letting users insure their packages from their desk at flat rates that are dramatically lower than Insured Mail.”

Major Features

Endicia users can now use parcel insurance by simply declaring the value of their package when printing the shipping label. Users do not need to sign-up for any special accounts, fill out any forms, stand in line at the post office, or send in any monthly billing reports. The insurance is applied on a piece-by-piece basis with no minimum requirements or advance deposits. Endicia Premium users insure domestic parcels at a rate of \$0.65 for each \$100 in declared value, and international parcels at a rate of \$1.25 for each \$100 in declared value. Endicia insurance is managed by U-PIC and underwritten by Indemnity Insurance Company of North America (a subdivision of ACE USA).

Endicia users can also automatically print claims forms for their lost or damaged articles. Users simply logon to their online account to select the shipping label being claimed, and Endicia will print a pre-filled claims form for the user to sign and fax in.

About Endicia Internet Postage

Endicia Internet Postage is a service that allows users to print postage directly on their mailpieces using an award winning mailpiece design tool. Endicia's users design and print professional mailpieces with graphics and text for added impact. This service needs only a PC, an Internet connection, and a laser or inkjet printer – no hardware to lease or install. The service is available at www.endicia.com including a free 30-day trial. After the free trial, users have a choice of monthly plans at \$9.95-\$15.95/month or annual plans at \$99.95-\$174.95/year.

About Envelope Manager Software

Envelope Manager Software (www.envelopemanager.com) is a leader in desktop mail software, with over 20 years of experience in the postal industry. The company's founders have supported essential elements of the U.S. Postal Service's nationwide automation effort, and in 1989, they received the first annual U.S. Postal Service Quality Supplier Award. In 1993, Envelope Manager became the standard software for address hygiene and bar-coding at the U.S. Postal Service.

Envelope Manager Software markets a variety of desktop mailing software products with an install-base of over 100,000 users. These products include DAZzle Plus™, DAZzle Designer™, DAZzle Express™, Envelope Manager™, and Alpha Mailer™. All of the products meet the USPS standards for automation-compatible mail and are designed for PC users. Envelope Manager Software also developed Direct Mail Manager, a wizard-like direct mailing application that is offered as part of Microsoft Office 97 and Office 2000.

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Endicia Internet Postage, DAZzle, DAZzle Designer, DAZzle Express, Envelope Manager, and AlphaMailer are trademarks of Envelope Manager Software. All other trademarks are the property of their respective owners.

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