



PRESS RELEASE

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Endicia and Dydacomp Integration to Enhance Productivity, Cost Effectiveness and Convenience for Catalog and Ecommerce Businesses

TOTOWA, NJ and PALO ALTO, CA, March 29 2005 – Endicia™ today released an interface between the Endicia Professional™ service and the Mail Order Manager (M.O.M.) software. The new interface allows catalog and online sellers that run their business with the popular M.O.M. program to generate automated US Postal Service shipping labels with electronic Delivery Confirmation and “stealth” postage. The integration eliminates double work by updating the M.O.M. order automatically with tracking number and cost information from Endicia. A confirmation notice, including tracking information, is also emailed to the customer to complete the cycle.

“Our integration within M.O.M. offers new opportunities for enhanced productivity and cost savings to both our customer bases,” said Dr. Harry Whitehouse, CEO of Endicia. “The combination of our USPS shipping solutions with Dydacomp’s world-class order management tools builds an integrated end-to-end solution for catalog and web store sellers.”

“Endicia Professional offers an economical, user friendly option for our customers that prefer to ship their packages USPS without having to meet or be certified for USPS MAC and MAC GOLD requirements,” said Robert Coon, President of Dydacomp. “The integration with Endicia now removes that obstacle, making desktop USPS shipping convenient and affordable for any M.O.M. customer.”

Of the many features now available in the Endicia offer to the M.O.M. user community, the capability to produce “stealth” postage, omitting the human-readable postage amount from the shipping label, is key. This feature alone reduces consumer complaints and lowers the customer support cost for the seller. Discounted electronic Delivery Confirmation service on shipments is also available as part of the Endicia service. Electronic Delivery Confirmation is free for Priority Mail (typically \$0.45 per package), and receives a discounted rate of \$0.13 per package for Package Services and First Class parcels (typically \$0.55 per package). This is a savings of \$0.42 - \$0.45 from the Delivery Confirmation cost at the Post Office.

Additional details and ordering information for Endicia's Professional Service are available on the web site www.endicia.com or by calling 800-576-3279 x140. To find out about Dydacomp's USI for Endicia module visit www.dydacomp.com or contact a M.O.M. Specialist at 800-858-3666.

About Endicia Internet Postage

Endicia Internet Postage (www.endicia.com) is a service that allows users to print complete, postage-paid USPS shipping labels for domestic and international shipments. These shipping labels include discounted Delivery/Signature Confirmation, discounted private insurance and hidden-postage amounts. Endicia needs only a PC, an Internet connection, and a laser or inkjet printer – no hardware to lease or install. The service is available at www.endicia.com including a free 30-day trial. Endicia is offered by Envelope Manager Software, a leader in desktop mail software, with over 20 years of experience in the postal industry. The company's founders have supported essential elements of the U.S. Postal Service's nationwide automation effort. In 1989, they received the first annual U.S. Postal Service Quality Supplier Award; in 1993, Envelope Manager became the standard software for address hygiene and bar-coding at the U.S. Postal Service; and in 2004, Endicia received the U.S. Postal Service Industry Star Award.

About Dydacomp

Dydacomp specializes in multi-channel software solutions for catalog and e-commerce business. Dydacomp's popular Mail Order Manager (M.O.M.) software, first released in 1986, is fully featured including inventory control, order entry, customer maintenance, credit card processing, list management, fulfillment, ecommerce and other related functions. Dydacomp's client base, approaching 10,000 M.O.M. installations worldwide, consists of mail order, fulfillment, distribution, call-center and Internet commerce companies. For additional information about SOHO, Enterprise and XL Editions of Mail Order Manager visit www.dydacomp.com or call (800) 858-3666.

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