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## **PIC and Endicia Announce Tighter Integration**

**PALO ALTO, Calif., February 10 2003** – Envelope Manager Software (EMS) and Package In-Transit Coverage (PIC) announce tighter integration between EMS's Endicia Internet Postage™ service and PIC's Discount Parcel Insurance. Endicia Internet Postage lets shippers print complete pre-paid USPS shipping labels for their packages directly from their PC. PIC's package insurance service lets shippers take advantage of heavily discounted insurance rates from within Endicia. The combined services allow users to ship, insure, and confirm delivery of their packages without leaving their home or office. The latest version of Endicia's software, DAZzle 2003 Version 4.4, computes PIC's insurance premiums for users and electronically transfers their insurance logs to PIC, greatly simplifying USPS shipping for users.

Endicia Internet Postage is the first and only Internet Postage service to provide customers with International Mail, Electronic Delivery and Signature Confirmation (which save users \$0.42-\$0.50 per package over USPS Retail fees), and a convenient Express Mail solution; all integrated into a single shipping label. Endicia now lets customers take advantage of PIC's discounted package insurance rates without having to manually fill out shipping logs or go to the Post Office. Users simply declare the value of their insured packages as they prepare their shipments, and Endicia's software automatically computes the insurance premiums for those shipments. The software electronically transfers this data to PIC, and takes into account domestic vs international rates and PIC's extra discounts for Delivery Confirmation. PIC's USPS-approved insurance service saves users up to 80% on their shipping premiums; and, unlike Insured Mail, users are not required to present packages in person at the Post Office. "Our customers have been saving countless hours and thousands of dollars with our Internet Postage service and Electronic Delivery Confirmation," said Dr. Harry Whitehouse, president, Envelope Manager Software. "Our collaboration with PIC expands the money- and time-saving features available to our customers and provides unprecedented convenience to USPS shippers with insured packages."

Endicia users also get the added convenience of e-mail notification and one-click status checks on all their packages. This eliminates the need for keeping receipts or tracking numbers and retyping that information every time they need to get a package status. Endicia needs only a Windows PC, an Internet connection, and a standard printer – no hardware to lease or install. The service is available at [www.endicia.com](http://www.endicia.com) including a free 30-day trial.

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## **About Package In-Transit Coverage**

Package In-Transit coverage is the only insurance company that is an approved partner of the United States Post Office. Shippers can take advantage of Package In-Transit Coverage (PIC) to save money on their insurance premiums and avoid a trip to the Post Office. Customers who combine PIC insurance with Endicia postage reduce their insurance rates by up to 80%. PIC guarantees all USPS claims are paid within 7-10 working days. International insurance is available and PIC insures any USPS shipping method. Packages insured with PIC do not need to be presented to a retail clerk, so they can be deposited in a mailbox or handed to a mail carrier.

PIC provides shippers with a simple way to reduce their shipping expense. There are no start-up fees or monthly fees. PIC also provides online parcel insurance for buyers and sellers who wish to have the occasional package insured purchased directly from the PIC site at [www.pkgcovg.com](http://www.pkgcovg.com).

## **About Envelope Manager Software**

Envelope Manager Software ([www.envelopemanager.com](http://www.envelopemanager.com)) is a leader in desktop mail software, with over 20 years of experience in the postal industry. The company's founders have supported essential elements of the U.S. Postal Service's nationwide automation effort, and in 1989, they received the first annual U.S. Postal Service Quality Supplier Award. In 1993, Envelope Manager became the standard software for address hygiene and bar-coding at the U.S. Postal Service.

Envelope Manager Software markets a variety of desktop mailing software products with an install-base of over 100,000 users. These products include DAZzle Plus™, DAZzle Designer™, DAZzle Express™, Envelope Manager™, and Alpha Mailer™. All of the products meet the USPS standards for automation-compatible mail and are designed for PC users. Envelope Manager Software also developed Direct Mail Manager, a wizard-like direct mailing application that is offered as part of Microsoft Office 97 and Office 2000.

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Endicia Internet Postage, DAZzle, DAZzle Designer, DAZzle Express, Envelope Manager, and AlphaMailer are trademarks of Envelope Manager Software. All other trademarks are the property of their respective owners.

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