



PRES RELEASE

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Endicia™ Announces Postage Application for Mac OS X Tiger

Supports Customs Forms, Scale Integration, and Direct Envelope Printing

MACWORLD EXPO, SAN FRANCISCO, Calif., January 10 2006 – Endicia today announced the availability of their next generation Endicia Internet Postage service. Endicia for Mac™ V2.0, an internet postage service designed specifically to take advantage of innovation in Mac OS X version 10.4 "Tiger," now allows customers to print postage labels – without specifying the address or date – using InstaPostage labels and rolls. This Mac OS X application also adds support for pre-filled customs forms on International and Military Mail, direct printing on envelopes, USB scale integration, and features a Tiger Dashboard Widget for easy access to InstaPostage printing.

“Mac users value their time and would rather spend it on creative work instead of mundane mailing and shipping chores,” said Harry Whitehouse, Endicia’s president. “We are thrilled to offer the Mac community a complete solution to simplify and automate all their mailing and shipping needs.”

“Hundreds of breakthrough features make Tiger the most advanced operating system in the world and an increasingly popular development platform for a range of exciting applications,” said Ron Okamoto, Apple’s vice president of Worldwide Developer Relations. “We’re thrilled Endicia continues to innovate by developing new features like a Dashboard Widget and InstaPostage to make it easier than ever to print postage from your Mac.”

Endicia for Mac provides customers with International Mail, Electronic Delivery Confirmation on Priority Mail and Package Services, and a convenient Express Mail solution. Its support for AppleScript and XML automation lets users tie postage printing into existing workflows and create scripts to process their mailings using home grown applications or popular databases like FileMaker Pro. With this latest version, Endicia adds to its technology lead by dramatically increasing the convenience of processing domestic and international mail.

Major Features

Endicia for Mac users can now print postage labels for use with any address at any time. InstaPostage labels come in sheets and rolls: InstaPostage Sheets let users print stamps on any

inkjet or laser printer, while InstaPostage Rolls are printed on a high-speed DYMO® LabelWriter thermal printer. The user simply chooses the mail class and weight, and Endicia for Mac will print one or more postage labels in the right denomination. Mac users now have instant access to postage without leaving their desk. A convenient Dashboard Widget allows easy access to InstaPostage printing.

Endicia for Mac also prints postage directly on common business-sized envelopes. Instead of worrying about stamps, over-paying postage, and hand-writing addresses or applying labels to envelopes, users will print professional-looking envelopes with exact postage amounts and verified addresses. Using Endicia's patented address verification technology, envelopes are encoded with the necessary postal bar codes to speed mail to its proper destination.

Endicia for Mac V2.0 dramatically simplifies sending mail overseas and eliminates the need to fill out forms by hand. Users can now automatically print pre-filled customs forms for all International Mail to send letters and packages around the world – from Abu Dhabi to Zimbabwe. Endicia for Mac also reads weights directly from an integrated 25lb USB scale to simplify the shipping process.

About Endicia

Endicia is a service from Envelope Manager Software (www.envelopemanager.com), a leader in desktop mail software, with over 20 years of experience in the postal industry. In 1989, the company received the first annual U.S. Postal Service Quality Supplier Award, and in 1993, Envelope Manager became the standard software for address hygiene and bar-coding at the U.S. Postal Service. Endicia Internet Postage, introduced in 2000, allows users to print postage directly on their mail pieces using an award winning mail piece design tool. Endicia's Mac software is the next generation of the Buyolympia Corporation's Swordfish Express 2.0, the 2004 Runner-Up for Most Innovative Mac OS X Product in the Apple Design Awards. This service needs only a Mac, an Internet connection, and a laser, inkjet, or label printer – no hardware to lease or install. The service is available at mac.endicia.com including a free 30-day trial.

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