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Zoovy, Inc. Integrates Online Business Management Solutions with Endicia Internet Postage

SAN DIEGO, Calif., January 7 2003 – Zoovy, Inc., the leading provider of auction-based and stand alone e-commerce solutions, today announced it now offers data integration between Zoovy's proprietary e-commerce web storefront, on-line payment processing, auction management, inventory management, sales order processing, and customer relationship management tools, and Endicia Internet Postage, the leading provider of USPS PC Postage shipping solutions.

Zoovy's data integration with Endicia allows Zoovy's e-commerce customers to directly print complete USPS postage-paid shipping labels for any order, which results in faster and more efficient order processing. Zoovy's solutions are geared to businesses of all sizes that are looking to participate quickly and efficiently in dynamic marketplaces such as eBay, Dealtime, Yahoo and Amazon. Zoovy offers packaged and custom solutions, including its patented technology, training and support services. "We are proud to be the first software developer to natively support Endicia," said David Steel, CEO of Zoovy, Inc. "We feel the integration with Endicia represents a huge increase in productivity for our customers." Zoovy provides businesses with an e-commerce and auction management platform that allows merchants to launch, track, manage and process sales through their Zoovy eCommerce system. "Our integration with Zoovy re-affirms our value to the online auction and e-commerce community," said Dr. Harry Whitehouse, CEO of Envelope Manager Software for Endicia. "The combination of our shipping solutions with Zoovy's world-class auction management tools creates the most complete pre- and post-sales platform for online sellers."

About Zoovy

Zoovy Inc., your fastest path to online profits™, provides e-commerce software and services that incorporate a multi-channel sales strategy designed to reach more customers and drive more sales. Designed for high volume selling, Zoovy's products integrate with dynamic online marketplaces

that include popular websites and auctions. Zoovy offers complete online storefronts and automated auction management tools for both small merchants and large wholesalers/retailers. For more information, call 877-966-8948, or visit www.zoovy.com.

About Endicia

Endicia Internet Postage is a service from Envelope Manager Software, a leader in desktop mail software, with over 15 years of experience in the postal industry. Envelope Manager Software invented and patented technology for remote address verification, the personal postage system, and the virtual postage meter. The company offers a full range of products and services with an install-base of over 100,000 users. These offerings include AlphaMailer, Envelope Manager, DAZzle Express, DAZzle Designer, DAZzle, Dial-A-Zip, Internet Move Update, and Endicia Internet Postage. Envelope Manager Software's partners include high-profile market leaders such as Microsoft, Neopost USA, Secap USA, and DYMO Corp.

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