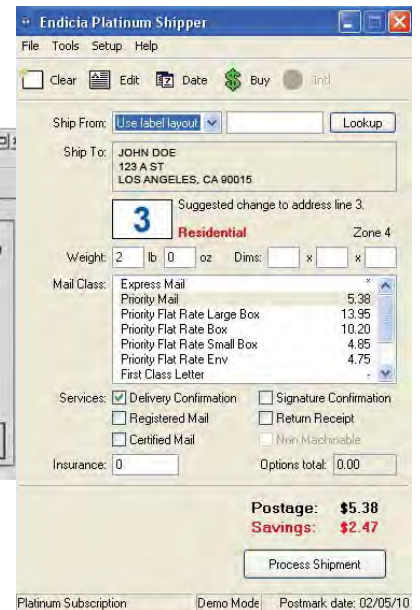




Take advantage of Postal alternatives.

From the U.S. Postal Service® to private carriers, there are a lot of shipping options out there. Endicia Platinum Shipper software is a powerful rate-shopping tool that works alongside UPS or Fed Ex to evaluate every package, comparing those rates to the Postal Service™, ensuring you can take advantage of the best price. This is essential if you ship to residential addresses, lightweight packages, or volumes that don't support manifesting. And it uses the same software, hardware, and database integration you have built with your existing free carrier software.



Product Features:

- 1) **Easy Adoption and Installation.** Endicia Platinum Shipper service uses your existing hardware and software configuration, so there is no IT burden for development.
- 2) **Live Data Exchange.** Endicia Platinum Shipper software connects to UPS or Fed Ex systems and establishes a live, real time data exchange. Your shipping data stays current no matter which carrier you select.
- 3) **A Variety of Install Options.** Choose the install option that best suits your needs:
 - 1) **FREE Download** - The free demo version of Endicia Platinum Shipper does not include Endicia service or the ability to print and customize shipping labels.
 - 2) **User Installed** - Only \$34.95/month. This version of Endicia Platinum Shipper includes all the features mentioned above as well as Endicia service, giving you the ability to print and customize USPS shipping labels.
 - 3) **Dealer Installed** - Only \$99.95/month. This Endicia Platinum Shipper version is installed and customized by one of our approved, trained dealers. In addition to setting up the software, Endicia Platinum Shipper dealers provide services and support to directly serve your ongoing needs.

Key Product Features:

Lower and Optimize Shipping Costs.

Endicia Platinum Shipper helps you save money in three main ways:

- 1) It uses live and accurate comparisons between the Postal Service and private carriers to ensure the best price for each package
- 2) It helps you avoid private carrier surcharges
- 3) It leverages Postal Service savings and superior service network on B2C shipments

Address Validation & Residential Flagging.

Platinum Shipper features address validation for all shipments, providing the opportunity to correct addresses even on packages shipped with a private carrier and avoid costly fees and delivery delays. Residential and rural flagging means you get them there without additional extended area surcharges.

Product Comparison Chart:

	Endicia Standard \$9.95/mo.	Endicia for Mac \$15.95/mo.	Endicia Premium \$15.95/mo.	Endicia Professional \$34.95/mo.	Endicia Platinum Shipper \$34.95 or \$99.95/mo.
Postage Features					
Domestic Mail
International Mail
DYMO® Printable Postage Sheets & Rolls
Electronic Delivery Confirmation™
Electronic Signature Confirmation™
Address Validation
Prefilled Customs Forms
International Mail Advisor
Payment for Optional USPS® Services
Software Features					
Thermal Printer Support
Scale Integration
Software Postage Log
Web-based Reports
Label Customization
Email Notification
Advanced Features					
Stealth Postage
Online Package Lookup
Delivery Statistics
3rd Party Software (XML) Integration
Return Shipping Labels
Business Reply Mail®
SCAN (Bulk Acceptance Scan)
Database (ODBC) Integration
Print Staging
Rate Shopping
Shipment Analysis Report
Optional Dealer Support
Insurance					
Endicia Parcel Insurance
Third-party Insurance
U.S. Postal Service® Insured Mail

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All other trademarks are property of their respective owners.

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