



# Endicia



LA POSTE



## MonTimbrenLigne, La Poste : Imprimez, c'est timbré !

**The situation:** In France, La Poste's mailing division wanted to enhance its relationship with its customers and improve their experience. In a competitive mailing market, La Poste also sought ways to broaden its offerings to individual and small business customers. Recognizing the rapid adoption of technology in these markets, La Poste looked to marry advanced technology with ease of use, delivering innovative and improved ways for its customers to take care of business.



**The DYMO Endicia solution:** La Poste needed a world-class solution that could be deployed quickly, so they turned to DYMO Endicia. Working closely together to build a secure system, MonTimbrenLigne was launched in January 2009. Customers can choose from over 200 images to create and print postage from their own desktops, 24x7. Whether it's envelopes or labels, international or domestic, one stamp or hundreds – customers in France can now quickly and easily take care of their postage needs.

Visit MonTimbrenLigne at [www.laposte.fr/montimbrenligne](http://www.laposte.fr/montimbrenligne).

**The results:** MonTimbrenLigne has drawn hundreds of thousands of users who have printed millions of stamps. Customers express it best themselves:

*"I'm not surprised by MonTimbrenLigne's success because its capabilities match the real needs of users." CaroKado*

*"With MonTimbrenLigne, we no longer need to go to the post office every day, which saves us time...."*  
NetBooks

*"We mail directly from our own office, at our own pace, and with total independence." oodrive*

### Why DYMO Endicia:

- 1 **Grow revenue**, retain customers, and surpass the competition
- 2 **Reach businesses of all sizes** with a broad set of postage solutions, from desktop to online to mobile
- 3 **Know your customers** via real-time business intelligence drawn from live postage data
- 4 **Trust our successful record** of launching Web-based Postage systems
- 5 **Give your customers unlimited access** to postage anytime, anywhere and at any rate
- 6 **Gain shipping customers** and reduce declines in mailing

Contact us today to find out how we can improve your business and your customers' experience.