endicia™

INTEGRATING WEB-BASED, ON-DEMAND U.S. POSTAL SERVICES INTO YOUR BUSINESS

Eliminate operational difficulties of shipping with the U. S. Postal Service

OVERVIEW

The U. S. Postal Service (USPS) is, for many domestic, PO Boxes, APO / FPO, and international packages, the most cost-effective method of shipping. But for companies that ship or mail items, the operational difficulties of offering postal services oftentimes outweigh the savings. These difficulties include: (a) seamless integration of the USPS into existing workflow without incurring the expense of changing IT systems (b) address validation / cleansing; (c) generating on-demand postage-paid shipping and return labels; (d) calculating postal costs in real-time; (e) capturing postal costs into existing accounting and order management systems; (f) dual entry of recipient names and addresses; (g) providing recipients with real-time tracking information; (h) easy tracking of shipped packages; (i) integrating a shipping solution for use by multiple customers.

POSTAL AUTOMATION VIA ENDICIA

Endicia is an approved licensed vendor of PC Postage by the United States Postal Service. Endicia provides many USPS solutions to eliminate the challenges of processing postal shipments. One of the most flexible and powerful solutions is the Endicia Label Sever. The Label Server is 100% web-based and supports all domestic mail classes, PO Boxes, APO / FPO and international mail classes with pre-printed custom forms. It can be easily integrated into a number of applications from online shopping carts, websites, and fulfillment / distribution centers to multi-location / multi-user applications, allowing companies to ship packages via the Postal Service within their existing workflows.

Endicia Label Server enables companies to determine U. S. postal costs instantly and accurately. It instantly validates a customer's address and automatically generates a postage-paid shipping label containing all shipment information including an integrated tracking (Delivery Confirmation, Express Mail or customs forms) number. Additionally, Label Server returns all information needed for accounting and customer notification. Shipment information can be stored locally by the integrating company and / or accessed 24 hours / 7 days a week via Endicia.com.

BENEFITS OF SHIPPING WITH THE U. S. POSTAL SERVICE

The USPS is the least-costly method of shipping, both domestically and internationally, for many companies. It offers flat-rate envelopes and boxes in which postage is based on volume, not weight. Its Priority Mail service is oftentimes faster than services offered by other carriers. The Postal Service has no hidden fees, such as residential and rural surcharges, bad-address charges, fuel surcharges and higher weekend rates. It also provides access to PO Boxes, APO and FPO. Endicia Label Server supports the following USPS services: First Class Letter & Flats, up to 3.5 ounces (using Planet Confirm barcoding), Priority, First Class Parcel, Parcel Post, Media Mail, Library Mail, (with Delivery or Signature Confirmation), Express Mail, Priority Mail International, and Express Mail International (with integrated customs forms).

EASY INTEGRATION

Endicia Label Server is a standard XML–based web service exposed through WSDL (Web Service Definition Language). It can be programmatically accessed by any development environment that supports calling an XML web service using SOAP or HTTP POST, thereby making it platform independent. It is fully scalable and customizable enabling companies to support USPS shipping without forcing their end users to install and maintain new software or change their workflow. Endicia's technology team works closely with its clients' developers and other personnel to implement and integrate the Label Server with clients' applications.

SHIPPING LABELS

Endicia Label Server allows for the instant creation and printing of postage–paid shipping labels independent of the customer's desktop operating system. These shipping labels can be printed on most any form of printer and can be customized with the shipping company's name, address and logo. The label can also be combined with an invoice or packing slip. The labels are outputted in a number of formats (EPL2, ZPL2 GIF, JPEG, BMP, or PNG) based on the parameters of the label request and the labels contain postage, delivery and return address, service barcodes (Delivery Confirmation, Signature Confirmation, Certified Mail, Express Mail, Planet Code, or customs numbers).

- Labels prepaid w/ PC Postage Hidden postage amounts
- All Traceable USPS mail classes
- Customizable labels
- Verified addresses
- Electronic Delivery & Signature Confirmation

OTHER BENEFITS

Endicia Label Server also provides:

- Stealth (Hidden) Postage
- Integrated Insurance
- Integrated Certified Mail
- Single–ply Express Mail labels
- Integrated International Customs forms / labels offering service discounts (5% on Priority Mail International and 8% on Express Mail International)
- Shipment Confirmation Acceptance Notice (SCAN), which shows customers that the USPS has accepted your packages

- The ability to print InstaPostage labels using the same Label Server account for conventional looking postage
- Access to full US address validation through Dial–A–Zip
- Integrated account setup and maintenance
- Automated carrier pickup request
- The ability to accommodate returns, by allowing customers to print return labels themselves
- Integrating companies, which are not bound by normal software limitations or business rules, to creatively embed the solution
- Confirm Services for outgoing and incoming reply mailpieces (provides real–time tracking in the mailstream)
- Apply for refunds directly through the web service

ABOUT ENDICIA

Endicia Internet Postage is a leader in desktop mail software, with over 25 years of experience in the postal industry. Its team received the prestigious Quality Supplier Award from the U.S. Postal Service in 1989, and its Envelope Manager product has been a corporate standard for address hygiene and bar–coding at the U.S. Postal Service since 1993. Endicia has enabled its customers to print over $1 billion in postage while saving them over $65 million in fees.

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